

SANIYA REVANKAR

Marketing & Digital Communications

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EDUCATION & CERTIFICATIONS

Georgia Institute of Technology: Master of Science in Computer Science

Expected Graduation: 2028

Specialization: Human-Computer Interaction

Relevant Coursework: Human-Computer Interaction

Chapman University: Bachelor of Fine Arts in Graphic Design, Computer Science Minor

Completed May, 2024

Relevant Coursework: Advanced UI/UX Design, Disability and Accessibility in Design, Human Computer Interactions, Branding and Advertisement, Research Methods in Design, Advanced Typography.

SKILLS & QUALIFICATIONS

- **Digital Communications:** Social Media Strategy (Facebook, X, Instagram, LinkedIn, YouTube), Email Newsletters, Content Strategy, SEO Copy, Audience Engagement, Multi-Platform Publishing, Digital Storytelling
- **Design & Production:** Graphic Design, Visual Identity, Editorial Design, Photo/Video Production, Presentation Design, Animation, Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro)
- **Web & Technical Tools:** WordPress, Squarespace, Content Management Systems, HTML, CSS, Web Content Architecture, Figma, Canva, Google Workspace, Microsoft 365, Jira, Notion

PROFESSIONAL EXPERIENCE

New Village Arts: Marketing Associate

February 2026 - Present

- Own day-to-day digital communications across social media, email newsletters, and website content, including WordPress updates, translating programming into clear, audience-facing communication.
- Manage organizational presence across Facebook, X, Instagram, LinkedIn, and YouTube, planning, creating, and publishing graphic, photo, and video content tailored to each platform's audience and format.
- Manage multiple concurrent campaigns and deadlines, working across content creation, publishing, and on-the-ground event coverage.

HUB International: Graphic Designer

August 2025 - December 2025

- Produced 1,000+ customized, high-volume communications materials while maintaining brand consistency and accuracy under tight production deadlines.
- Built scalable visual systems and structured production workflows using InDesign and PowerPoint to support consistent, repeatable output.

Rogue Creatives: Graphic Designer

January 2024 - May 2025

- Developed end-to-end brand and digital communications for clients, translating business goals into cohesive visual identities.
- Delivered campaign assets, social content, and branded experiences across several client accounts.
- Designed web and digital content from visual direction through implementation on Squarespace.

SELECTED PROJECTS

Matt & Ben | Digital Campaign · Video · Social · Print

- Created promotional content for New Village Arts' production of Matt & Ben, including a cast and director interview series and multi-format social and print assets, to build awareness ahead of the run.

Creating Good | Brand Identity · Editorial · Social · Print

- Led visual direction for Creating Good Volume 2, developing the magazine cover and supporting identity, social, and print materials as a cohesive visual system for a nonprofit audience.